

PCHACKS

Sponsorship Package

May 18TH, 2018

8 am – 5 pm

**Applewood School @ 3675 Thomas
Street, Mississauga, ON L5M 7E6**

pchackersofficial@gmail.com

pchacks.ca



What is PCHACKS?

PCHACKS is a Mississauga-based hackathon with the purpose of targeting high school students in the region of the Peel District School Board and provide them with an experience in the field of technology. On May 18th, we are planning to gather like-minded students to demonstrate innovation, apply creativity, and exercise collaboration so that they may sharpen these skills for the future. The “hackers” will spend the 9 hours (8am - 5pm) they have and come up with a solution to a problem in the world. The solution may be in the form of software, hardware, or a combination of both. A panel of judges, ideally individuals with experience provided by you, will then evaluate the solution and the participant’s presentation to determine the best one, who will receive a prize.

The goal of this event is to allow students to explore the technology they use in everyday life, and dive deep into the mechanics of how it functions. You can help make this happen by supporting our cause.

Why Sponsor PCHACKS?

Interaction with the Future: Many participants that will partake in our event are most-likely well skilled and have a great interest in the field of technology. As such, they are our future. They will be the ones who will eventually take on the mantle that you are in control of now. Therefore, through this event, you will be exposed to these individuals and see their full potential when placed in an environment such as this. You will see their admiration, passion, and innovation that they have for technology. We encourage you to seek out these students and recruit them for internship positions at your respective companies to provide real-world experience before they enter the industry.

Promotion and Branding: PCHACKS is an excellent opportunity to help promote your company and raise awareness within the community of high school students. Doing so may inspire several of them to find an interest in your company and potentially want to work there in the future. Apart from that, you also will be recognised as a company who supported the next generation of software developers and creators, increasing your overall reputation within the tech industry.

Feedback and Criticism: PCHACKS can be an ideal environment to display your products should you wish to do so. With up to 100 student participants along with mentors and representatives from other companies, your products can receive great exposure and testing, allowing for real time observations and feedback.

Sponsorship Tiers

| | i3 | i5 | i7 |
|--|------------|-------------|-------------|
| DONATED AMOUNT | \$150 | \$300 | \$600 |
| GENERAL | | | |
| Send representatives as mentors/judges | ✓ | ✓ | ✓ |
| Award custom prizes to hackers | ✓ | ✓ | ✓ |
| Host your own workshop/talk | | | ✓ |
| Demo your API or product | | | ✓ |
| BRANDING | | | |
| Shoutouts on social media | ✓ | ✓ | ✓ |
| Logo on website | ✓ | ✓ | ✓ |
| Distribute your branded swag | | ✓ | ✓ |
| Thanked during pre/post event | | ✓ | ✓ |
| Sponsorship booth/table | | | ✓ |
| Alternatively... | | | |
| DONATED RESOURCES/MATERIALS | \$50 worth | \$100 worth | \$200 worth |
| GENERAL | | | |
| Award custom prizes to hackers | ✓ | ✓ | ✓ |
| BRANDING | | | |
| Logo on website | ✓ | ✓ | ✓ |
| Distribute your branded swag | | ✓ | ✓ |
| Shoutouts on social media | | ✓ | ✓ |
| Sponsor booth/table | | | ✓ |
| Thanked during pre/post event | | | ✓ |

Interested in Sponsoring?

Send an email over to
pchackersofficial@gmail.com

Your kindly donated money and/or resources will go directly towards providing food, materials, swag and prizes for the participants of PCHACKS in order to create the best possible experiences for hackers, mentors, and sponsors. PCHACKS aims to inspire and collaborate with students to help them conceptualize amazing ideas, and build prodigious projects, stimulating their creative and innovative senses. We also aspire to connect sponsors with hackers, generating potential internships. All sponsorship tiers are negotiable, and we are happy to discuss a custom sponsorship tier that suits your company's needs! We are committed to making sure that your team is satisfied from your experience with PCHACKS. Make sure to email us if you have any further questions.